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## **Initiate Systems and Wellogic Align to Provide Healthcare Solution**

*Combined Solution Enables Accurate and Meaningful Health Information Exchange*

**CHICAGO (22 February 2008)** – [Initiate Systems, Inc.](http://www.InitiateSystems.com), a leading provider of master data management solutions (MDM), and [Wellogic](http://www.Wellogic.com), a leading health information exchange provider, today announced a combined solution that delivers accurate health information to clinicians and patients, enabling better decision making through reliable and meaningful data exchange.

The high-performing [Initiate Patient™](http://www.InitiatePatient.com) enterprise master person index (EMPI) solution and Wellogic Health Information Exchange work together to accurately identify a patient across multiple systems and databases to create a meaningful, trusted system of record. This record is then delivered to Wellogic Consult, the provider portal and electronic health record (EHR) solution, and to Wellogic Rapport, the patient portal and personal health record (PHR) solution.

For example, CareSpark, a non-profit regional health information organization (RHIO) serving northeast Tennessee and southwest Virginia, uses the Wellogic Consult provider portal solution with Initiate Patient to give its community of providers access to a consolidated view of patient data across participating organizations and to enable community-wide workflows and messaging.

“These solutions are essential for timely sharing of accurate patient data,” said Liesa Jenkins, CareSpark’s executive director. “By providing access to trusted information, these solutions enable us to reduce medical errors and improve health outcomes of patients who are served by multiple healthcare organizations in the CareSpark RHIO.”

“Initiate Patient and Initiate’s master data management capabilities are the critical foundation for accurate matching and linking of patient information across widely dispersed

systems,” said Sumit Nagpal, CEO of Wellogic. “Combined with Wellogic’s health information exchange innovations, this solution stands out in its ability to offer a level of semantic interoperability, precision and ease of use that is unrivaled.”

“The Wellogic exchange is one of the most flexible on the market, allowing us to deliver a combined solution that meets the evolving needs of customers deploying a federated, centralized or hybrid HIE model,” said [Michael Warthen](#), director, Healthcare Exchange Solutions, Initiate Systems. “Healthcare organizations can now more quickly and securely access a wealth of critical, relevant medical information, reducing the chance for medical error or redundancy.”

At the HIMSS08 Conference in Orlando, February 24 to 28, Initiate Systems (Booth #5549) and Wellogic (Booth #4443) will feature real-world customer use cases from CareSpark and MedVirginia and will demonstrate interoperability between this solution and third parties at the HIMSS08 Interoperability Showcase.

### **About Wellogic**

[Wellogic](#) provides clinical software solutions for connecting the healthcare community. With more than a decade of experience providing interoperability solutions for healthcare, the company truly understands its complexity. It has developed a depth of experience in solving some of the most challenging issues confronting the industry today. Wellogic’s award-winning Web-based connectivity solutions for physicians and caregivers, patients, health systems and health information exchanges are consistently recognized as the most usable, flexible and scalable solutions available, and are used daily to deliver safer, more cost effective care across millions of patient records. For more information, visit [www.wellogic.com](http://www.wellogic.com).

### **About Initiate Systems**

[Initiate Systems, Inc.](#) enables organizations to strategically leverage and share critical data assets. Its master data management (MDM) [software and experience](#) as an information exchange leader provide organizations with complete, accurate and real-time views of data spread across multiple systems or databases, even outside the firewall. This allows companies to unlock the value of their data assets for competitive advantages or operational improvements. Initiate Systems operates globally through its subsidiaries, with corporate

headquarters in Chicago and offices across the U.S., and Toronto, London and Sydney. For more information, visit [www.InitiateSystems.com](http://www.InitiateSystems.com).

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